



wedding day make-up

Written by Madeleine Botha—Professional Make Up Artist

For the professional there is no magic in the make-up. How perfect are the models that are seen in the media? Is this perfection real or the result of the stylists, hairdressers and make-up artists? With the help of a professional, irrespective of your skin colour and facial characteristics, you too can look your absolute best. Remove the professional photographer, stylists, hair dresser, make-up artist and the set and the model is much more like you or me.

Choose the right people and you will look gorgeous. Here are some tips to help you:

Ascertain the professional's experience. They should not only have broad experience with bridal work but also an extensive portfolio which you need to examine. No two make-up artists are alike and you need to be confident that what you see suits the vision you have of yourself on your wedding day. Make enquiries regarding the costs, not only for yourself but also for your retinue. The amount charged by a professional wedding make-up artists vary from R350–R1500 per face.

Madeleine Botha found her passion for professional make-up on her own wedding day in 2004 and shortly after, in 2005, she completed her make up course at Professional Make-Up School in Rivonia. She has had her own business since and is a full time make-up artist. See advert on page 37.

The make up trial is extremely important, both to determine what you will look like on the day and whether the make-up artist is competent. It will be helpful, however, if you look through magazines and show your preferences regarding your desired look with your make-up artist at your trial. The real professional will be able to understand the look you require and use her experience to enhance it beyond your wildest dreams.

Take photographs on the day of your trial to see if you like the photographic effect. If satisfied you can relax knowing just how lovely you will look on the day. A professional make-up artist uses products that give a finish far more superior to any product available off the shelf. These products photograph exceptionally well and enhance your natural beauty. They also wear well and will remain perfect right up to the last dance so you will look sensational on your DVD. Women who look beautiful feel confident, daring and bold. This is where true beauty is evident and I bear this in mind when doing make-up for a bride. Thus she will look and feel truly lovely on her wedding day.