

Bridal Make-up

The Perfect Portrait

By Clarissa Pretorius – Bella Professional Make-Up

Bridal make-up is clean, flawless, pearly and enhanced make-up. It is not club or evening party make-up. It is essential, however, for your bridal make-up to show up beautifully in daylight, as well as being visible in the evening. This is where your make-up artist will assist you in creating a balance between the two. Remember that neutral colours are always an excellent choice to achieve an enhanced natural look for a sophisticated, classic and sexy bride, your make-up artist will assist in the correct colour choice for you.



Photo Irene Quist

The make-up trial is an important step in choosing the right look for you, personally, and ensuring that your desired look is achieved. The trial will be arranged before your wedding date, for both make-up artist and bride to decide on a look. Here the bride will bring along her ideas and the make-up artist will provide her with professional advice and small tips to make big differences. The make-up artist will create a classic brow for you, ensuring that she styles your brows according to your facial features. Touch up tips will also be given to help you maintain that fresh, fabulous look. Remember your make-up artist should make you feel at ease and your make-up experience should be an enjoyable one.

Male Grooming

For most men the thought of wearing make-up is a daunting one. However, it has become increasingly popular amongst the grooms of today. Men are sometimes even more conscious about their looks than women and need to care about their masculine beauty, almost as much as a woman does. The minimal make-up applied to the groom is purely for photographic purposes. It helps to diminish any blemishes, redness and eliminates any shine on the skin, resulting in that matte finish that is always present in a great portrait. The make-up is not noticeable at all and makes for that overall polished look.

The majority of women know how to apply make-up for everyday wear, but applying make-up for photos is a completely different skill.

One needs to wear slightly more make-up in front of the camera than in your usual everyday look. However, you should remain true to yourself and still allow the natural you to shine through. The make-up is simply there to hide those little imperfections and underline the natural beauty of a woman's face.

It is essential to understand the effect a flawless make-up application has on photography. Foundation plays a big role as it adds to your beauty and overall appearance. Often women find that their daytime make-up does not last, they appear "shiny" by the end of the day. Your make-up artist will match your foundation correctly ensuring no unsightly foundation lines. By powdering correctly, a beautiful matte complexion is achieved which assists in the "staying power" of your make-up ensuring a longer lasting superior finish.

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Make-up & Body
bringing out the beauty in you

Clarissa Pretorius started Bella Professional Make-Up two years ago, and is a popular speaker on 3 Talk. She has a diploma in Fashion & Photographic Make-Up from The School of Make-Up, and aims to be the foremost make-up artist in the wedding industry.

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