

# Planning your wedding online

By Anne-Lize de Bruin – Gauteng Weddings



Photo: Lizeel du Preez

Anne-Lize de Bruin has been a part of Gauteng Weddings for one and a half years and has seen this site grow to be a leading bridal website. Gauteng Weddings, superbly supported by its sister site, Cape Weddings, offer extensive regional services.



Photo: Andrea Carlyle

Online wedding planning has advanced from an option to a preference and, like so many other Internet-enabled processes, it is destined to become a tradition in its own right.

Internet-empowerment means self-empowerment. From the outset, the spouse-to-be sets the wedding stage and directs its performance. Indeed, the biggest draw-card of the online planning process

is its quiet applause of the individual design, its unassuming verification of the supremacy of the do-er over the done-to.

The good Bridal websites should be a one-stop window shop for all matters wedding-related. A listing of hundreds of specialists is of little help and can give you more problems than solutions. The website needs to showcase reliable professional service providers in every domain of

the wedding industry. Comprehensive information on available choices, a quick means of comparison, as well as the supreme convenience of instantly rendered contact details are essential, so that a single sitting at your PC will transform confusion into inspiration.

A secondary function of good websites is that they bring people together on a Forum. Similarly circumstanced (dare I say beleaguered?) people can meet online at their convenience to pose questions, seek advice, debate issues or simply chat. It is also a wonderful opportunity to ask advice on the credibility of a particular provider that you may wish to choose.

Registering for online monthly newsletters is also a great benefit, as they provide a continued lifeblood of information, including wedding tips, announcements and service provider features. Checklists, role allocations, and budget forms offer you practical aids for effectively planning your wedding online.

Whether you need to arrange an emergency wedding or wish to design the perfect wedding months in advance, online wedding planning is the contemporary modus operandi. The resource, however, is only ever as good as its handler.



Gauteng Weddings

your premier wedding guide

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