



There is a wide variety of paper to choose from – smooth or textured. For a simpler invitation, a less expensive, single layer of paper would be more suitable, whereas a more elaborate and extravagant invitation would require more layers and various textures – in the end keeping with the style and mood of your wedding.

Send the *Right Message* Stationary for your function

By Kristie-Marié Petzold - An interview with Jenny Alves of Just Jenny

Jenny Alves studied Graphic Design with Leon Soriano at South African Arts and Crafts. She has worked creatively in the home décor industry for the last six years, and is currently a supplier of greeting cards for the top gift and home décor stores in Johannesburg.

The font you choose should reflect the formality of the day – for example, a casual wedding would require a simple, classic style of writing. Ribbons, crystals and similar accessories, will add the final touch – giving it that personal seal.

Try as much as possible to ensure that you entrance list, table names, menu, thank-you cards and wedding favours all share a common thread, so as to give it some coherence. Try to have your stationery reflect who you are as a couple, and the excitement and anticipation that day holds for you. Your invitations can include personal compositions, poetry or selections from various writers. The wording can be as formal or informal as you wish.

Like many wedding specialists, the specialist wedding printer offers a highly specialised service because they love what they do. Even if you are a bride who loves to do it yourself, it is always advisable to speak to an expert within your budget.



Possibly the most significant yet perplexing part of your entire wedding is that single piece of paper called the invitation – the invitation sets the stage for the wedding, and your guests will take their cue on what to look forward to and what to wear from its style. The level of formality, the observance of tradition, and the personality of your invitations all need to be incorporated. Your invitation is going to give your guests a hint about your personality, your taste and your nature – it will speak to you guests, so what message would you like to send?

The importance of beautiful and unique invitations designed to suit your requirements should not be underestimated. Designing, assembling and sending them could very well end up being more complex than any other element of your wedding plans.

Just Jenny
Just for you!

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