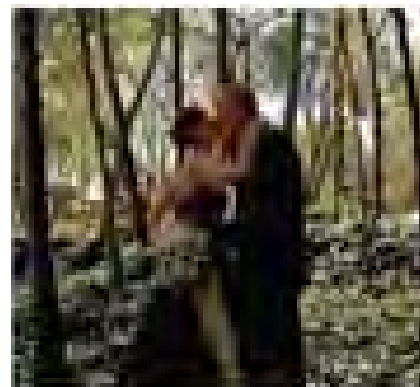


# Perfect occasion, *Perfect Memories*

finding the right photographer for your wedding

- By Mariaan Louw



Wikus and Mariaan Louw are a husband-and-wife team who established themselves in the professional wedding photography industry in 1993. They believe it is their responsibility to capture a wedding in the most creative and expressive way possible. Feel free to discuss your requirements and the various packages they offer.

Wedding photographers fall into three general camps: photojournalists, traditional photographers, and those who balance both bags of tricks.

As a bride, you are looking for a photographer who will really capture the story of your wedding, and not just the hour around the ceremony. You don't want photographs of you both, standing military style in front of the camera, but relaxing, laughing and enjoying the biggest day of your life. You want to feel like you are doing more than just hiring someone to record your wedding day – you want the photographer that's going to tell the unique story of your wedding. Ultimately you are commissioning an artist to preserve the mood and emotion shared by the wedding guests, creating something you will look back on with fondness for the rest of your life.

The professional photographer will capture each moment for you as they happen throughout the day, from when your fairytale wedding begins with donning your wedding gown, to your arrival at the Chapel to meet your prince. Everything should be designed to give you peace of mind – you've dreamt of this moment your whole life, you should be able to trust your photographer to capture it in pictures.

Almost every wedding photographer can show you an impressive portfolio of his best pictures. However, a complete wedding is much more telling. A look at several portfolios will prove the photographer's ability with regard to the many facets of wedding photography and also identify the particular style that you may or may not desire. Don't forget to get a comprehensive contract in writing from any photographic service you hire. You should also take time to discuss ownership or copyright of your pictures, as you will most certainly want copies of your favourite pictures.

**WM Studios**  
A COMMITMENT TO EXCELLENCE

Tel: 011 437 6376  
Fax: 086 817 2790  
Cell: 082 448 9026 / 082 300 1263  
www.wmstudios.co.za  
wmstudios@telkom.net