

BRINGING IDEAS TO LIFE

By Wilme van Niekerk – Café Fleur

Wilme van Niekerk, a floral artist with a passion for flowers, is the proprietor of this enterprise which started as a hobby with the motto: “Let the flowers speak for themselves.”

The increasing demand for their unique style, combined with dedication and personal service, sustained a constant growth over five years. Wilme manages a team of ten staff members who comprise of a design consultant, floral artists, personal assistants and a set-up team. She says they are “all well trained professionals who work hand-in-hand with enthusiasm and flair to create for the individual.”

Flowers communicate in a way that words never can; they sum up feelings, evoke moods and express emotions. A wedding is a time of celebration; a time for making vows and choices. Flowers don’t last forever, but the memory of your wedding blooms certainly will, so it is worth taking the time to consider all the options available to you. It’s not simply a question of choosing the right colours to match your dress –everything about you on your wedding day should create an impression and a reflection of yourself. The floral display you’ve selected is an intrinsic part of the celebrations. Your florist and décor specialist shouldn’t just help you make that selection, but show you ideas to dress up your wedding and guide you to develop a style of your own. They should assist you in creating an atmosphere you always dreamed of for your wedding day.

Gathering ideas can be great fun and remember the only limit to what you can achieve is your own imagination! A good décor specialist can make ideas come to life even in the most unexpected ways.

Don’t allow your décor ideas to be limited. There are innumerable décor options available to you: silver candelabras, silver under-plates, glass vases, ceramic vases, candles, cake stands, fairy lights, arches, etc. If you have your own florist, you can hire containers from a décor specialist who will be more than willing to help you with advice and share experience.

When designing your wedding, keep all these elements in mind:

- Your personality
- The colours you choose
- The flowers you love
- The venue
- Your wedding dress
- The seasons
- The atmosphere you want to create

The secret lies in how you use all elements together – good ideas are as much about what you leave out as about what you put in. Flowers unite people and instantly

provide links between strangers so they are vital to the heart of any wedding celebration.